



# An Introduction to CADCA

*December 5, 2016*

Gen. Arthur T. Dean  
Chairman and CEO,  
CADCA

# CADCA History & Overview



*Founded in 1992 as a recommendation from the President's Drug Advisory Council.*

**CADCA's Vision** – A world of safe, healthy and drug-free communities.

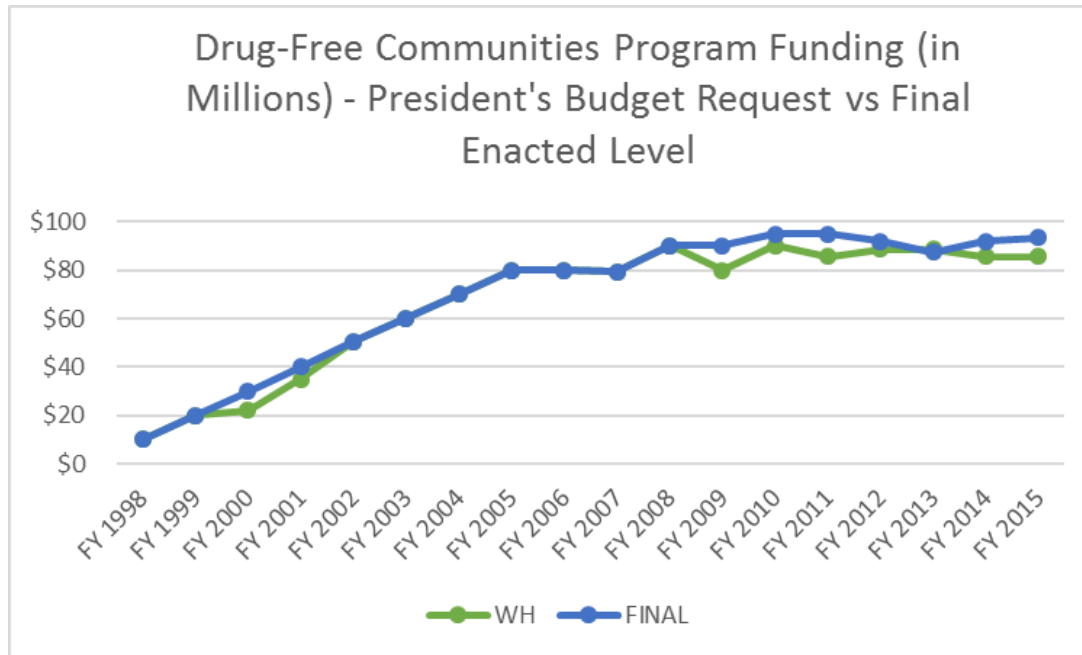
**CADCA's Mission** – To strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally.

# How the DFC Program was Created

- CADCA brought the DFC concept to a few dedicated champions on Capitol Hill.
- Lead co-sponsors in 1997:
  - Representatives Rob Portman (Ohio) and Sander Levin (Michigan)
  - Senators Charles Grassley (Iowa) and Joseph Biden (Delaware)
- Signed into law by President Bill Clinton in 1997.
- Reauthorized by President George W. Bush in 2001 at CADCA Forum.



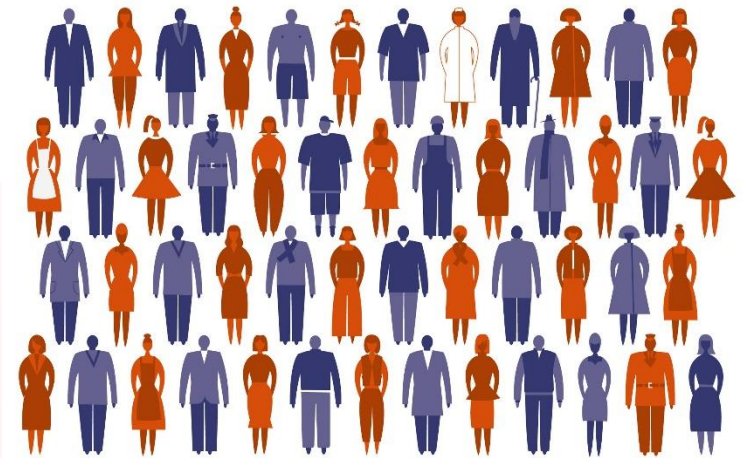
# CADCA Helps Increase/Restore Cuts to DFC



Since 1998, CADCA's efforts, supported by coalitions, have increased DFC funding from the President's budget request by **\$41M** – *the equivalent of 328 DFC grants.*

# DFC Funded at \$95M in FY2016

- CADCA advocates for consistent and steady growth of the DFC program, helping to grow the program from **\$10M in 1998** to **\$95M in FY 2016**.



# CADCA's National Coalition Institute

- **Drug Free Communities Act** reauthorization of 2002 provided for a National Coalition Institute.
- CADCA participated in a competitive RFA and was selected to create the Institute and deliver services to the field.
- As per the DFC Act, the Institute shall:
  - 1.** Provide education, training and technical assistance for coalition leaders and community teams, with emphasis on the development of coalitions serving economically disadvantaged areas;
  - 2.** develop and disseminate evaluation tools, mechanisms and measures to better assess and document coalition performance measures and outcomes; and
  - 3.** bridge the gap between research and practice by translating knowledge from research into practical information.



# CADCA Training is Effective

## *Coalitions receiving Training and TA from CADCA:*

- Report higher levels of effectiveness.
- Are engaged in a more comprehensive set of strategies to address substance abuse.
- Are more likely to have in place the essential processes that are needed to create community change.



*Source: Independent evaluation of the National Coalition Institute by Dr. Pennie Foster-Fishman, Michigan State University*

# CADCA's National Youth Leadership Initiative

- **Youth led, adult guided** training that reaches over 1,000 youth annually
- Michigan State University evaluation found that NYLI participants experienced an increase and significant change in the following aptitudes:
  - ✓ Leadership Competencies
  - ✓ Community Organizing
  - ✓ Problem-solving Abilities
  - ✓ Civic Activism
  - ✓ Civic Engagement
  - ✓ Youth-Adult Partnerships



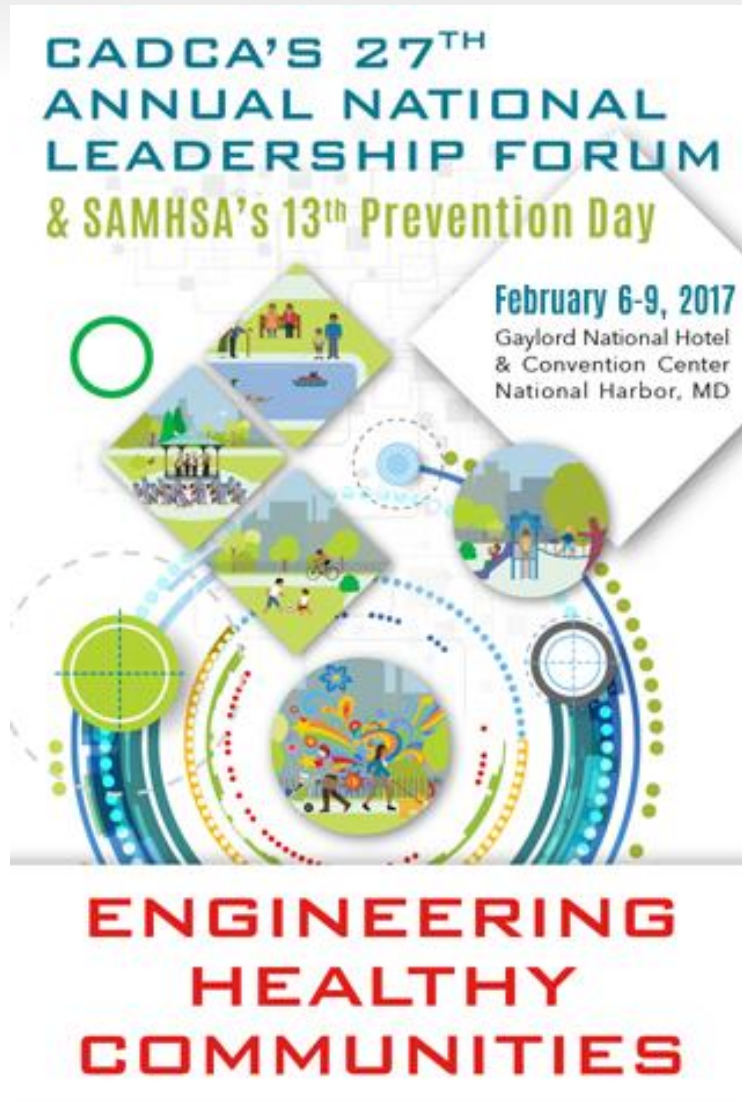


# CADCA's Annual Survey of Coalitions



- 2017 Annual Survey launches **Jan. 9, 2017**
- The only comprehensive inventory of substance abuse prevention coalitions in the U.S.
- Helps CADCA tell your story; identify needs, gauge effectiveness and advance coalition-focused research.
- For details, visit [cadca.org/annual-survey](http://cadca.org/annual-survey)

# See You at CADCA's Forum!



**Visit [cadca.org/forum2017](http://cadca.org/forum2017)  
to register before Dec. 19<sup>th</sup> for  
the early-bird discount!**

# Forum – a training experience like no other!

- A fantastic program is planned with top experts in the field and *over 75 world-class training sessions*
- Training sessions cover the *latest trends, strategies and science* on tobacco, alcohol and other drugs
- Power Sessions will feature senior leaders from the *DEA, NIAAA, NIDA, ONDCP and SAMHSA*
- *Capitol Hill Day* offers you the unique opportunity to meet with your Congressional representatives and share your stories
- Numerous opportunities are provided to *network with your peers* and make valuable contacts
- A robust *exhibit hall* offers information and resources
- And last but not least, the *exciting attractions* of our nation's capital!

# DFC New Recipient Discount



To honor your hard work and community dedication, CADCA is offering ***25 percent off CADCA membership.***

CADCA Membership		Annual Dues Rates
<b>Community Coalition/Community Based Organization</b>		<b>SPECIAL 25% OFF</b>
Your annual budget is:		
\$500,000 and above		<del>\$500</del> <b>\$375</b>
.....		
\$300,000-\$499,999		<del>\$400</del> <b>\$300</b>
.....		
\$100,000-\$299,999		<del>\$300</del> <b>\$225</b>

# CADCA Member Benefits



- Emailed legislative alerts and updates regarding CADCA's public policy efforts and time-sensitive legislative issues
- Discounted registration rates up to \$200 for CADCA's National Leadership Forum and Mid-Year Training Institute
- Two electronic newsletters: Members' Edge, published monthly, and Coalitions Online, published weekly
- Unlimited postings to the CADCA's Prevention Job Board
- Volunteer request referrals

# CADCA Member Benefits

- Eligibility to enter CADCA-sponsored contests and scholarship opportunities
- Affinity Program Discounts: Office Depot, Hertz, Dell, UPS including 29 cent color copies
- Access to media outreach tools, including sample letters and templates
- Discounted rates on CADCA's printed publications and online courses
- Use of CADCA logo for branding purposes
- Ability to add unlimited staff and volunteers to organization's roster to maximize usage of CADCA benefits



# Join Today!



Stop by the CADCA table to pick up a membership brochure and application at the CADCA table.

You can also join online at [\*\*cadca.org/membership\*\*](https://cadca.org/membership).

## Questions?

Amy Pica

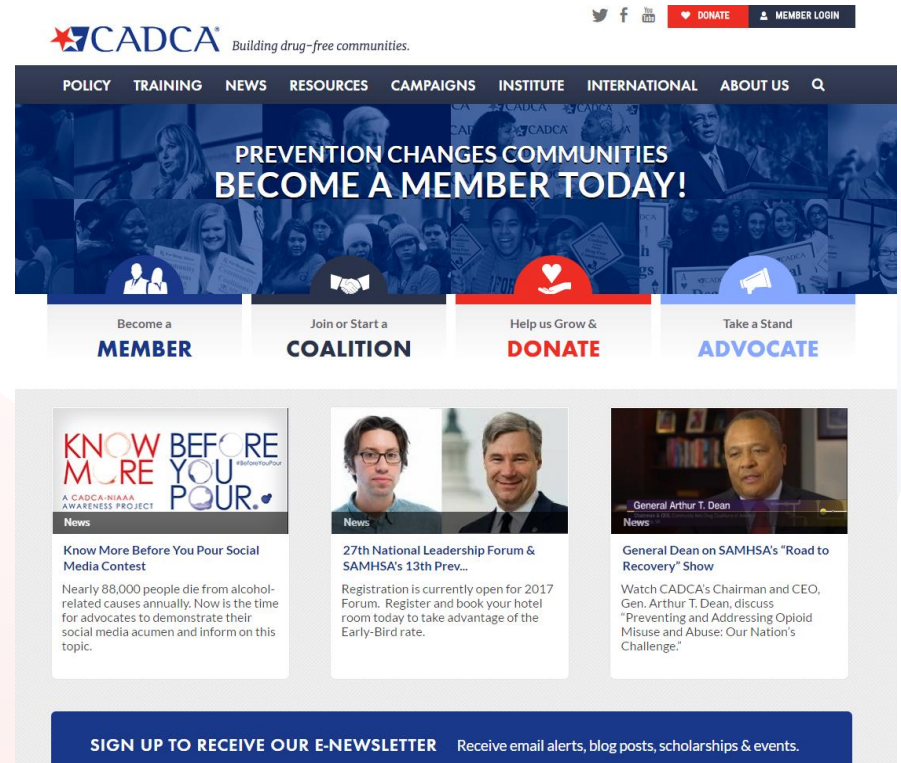
[membership@cadca.org](mailto:membership@cadca.org)

703-706-0560 x228

# CADCA – Keeping You In the Know

cadca.org

- News releases
- Blog
- Members-only Center



# CADCA – Keeping You In the Know

*Coalitions Online* is CADCA's news roundup for prevention leaders. The weekly e-newsletter, issued every Thursday, celebrates coalitions in action and highlights key news from the field. Sign up at **[cadca.org](http://cadca.org)**.



## **Coalitions in Action: Idaho Teens Rising Above Peer Pressure**

For the last 12 years, the Bonneville Youth Development Council (BYDC) in Idaho Falls, ID, has coordinated an annual conference for 8<sup>th</sup> to 12<sup>th</sup> graders under the creative banner, *Teens Rising Above Peer Pressure Every Day - Students Oppose Booze Everyone's Rewarded (T.R.A.P.P.E.D. S.O.B.E.R.)*. This year's conclave took place from November 2-5, with 90 youths participating from all over Bonneville County – the coalition's largest turnout ever!

# CADCA – Keeping You In the Know

Email updates on legislation, training events, and more.



### Take Action – Comprehensive Addiction and Recovery Act

The Comprehensive Addiction and Recovery Act (CARA) is bipartisan legislation passed by Congress and signed by the President in July 2016. It is the first major federal addiction legislation in 40 years and encompasses all six pillars necessary for tackling this issue – prevention, treatment, recovery, law enforcement, criminal justice reform, and overdose reversal.

Our work is not yet done. CARA must be adequately funded to make the promise of the law a reality.

We ask you to [sign on to a letter to Congress](#) asking for full appropriation of funding in the upcoming FY 17 appropriations process when Congress returns to Washington following the November elections. The time for a substantial investment in the 22 million Americans still suffering from substance use disorders, as well as preventing substance misuse in the first place and sustaining recovery, is now. Please share this letter with your networks as well.

[Sign On Today!](#)

**Community Anti-Drug Coalitions of America**  
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Alexandria, VA 22314  
[CADCA.org](#) | [Privacy Policy](#)



# Join the Conversation!



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[youtube.com/cadcaorg](https://youtube.com/cadcaorg)

# More News You Can Use

*Coalitions*, CADCA's members-only print newsletter, is issued twice a year.



Spring/Summer 2016  
Volume 24, No. 1  
www.cadca.org

**CADCA**

## CADCA and Grassroots Activism in Action: How the Comprehensive Addiction and Recovery Act Legislation Moved Forward

*CADCA's coalitions flocked to the Capitol during the 26th National Leadership Forum in February to ask their Members of Congress and Senators to support the CARA bill as well as local important public policy issues.*

During the last decade, the opioid and heroin epidemic has had devastating consequences for communities across America. The Centers for Disease Control and Prevention (CDC) found that, from 2000 to 2014, there was a 200 percent increase in the rate of overdose deaths involving opioid pain relievers and heroin, with more than 47,000 overdose deaths in 2014 alone.

A bi-partisan group of senators took this issue to heart. Two years ago, Senators Sheldon Whitehouse (D-RI), Rob Portman (R-OH), Amy Klobuchar (D-MN), and Kelly Ayotte (R-NH) began having consultations with one another, law enforcement professionals and specialists along the entire continuum of care for the field of addiction – prevention, treatment, and recovery – to begin development.

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### Inside Coalitions

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- 6-7 Learn more about our GOT OUTCOMES! winners
- 9 Hear from legend Dr. Robert DuPont
- 12 CADCA offers a new webinar series to engage youth



# In Conclusion

***CADCA is here to ensure your success.***

- We help to secure millions of dollars in federal grant funding for coalitions and influence legislation to support prevention.
- We provide essential training to help you maximize your time, energy and resources while meeting our shared goals of safer, healthier and drug-free communities.
- CADCA membership keeps you up-to-date on current practices and future opportunities for positive change in substance use prevention all year long.
- We look forward to working with you now and well into the future!
- Thank You!